



Conscience & Practice

Sustainability Isn't A Department. It's A Disposition.

We don't flash certificates.

We let the air tell the story.

Palm trees grown by hand.

800 seasonal flower pots that change four times a year.

Not for show. For sensibility.

When workers breathe better, they build better.

Green, to us, is not a policy. It's practice in the quiet corners of the factory floor.

"A Flowerpot Is A Whisper. A Windmill Is A Vow"

Our Planet Logic

- This is not greenwashing.
- This is seasonal logic and steady conscience.
- We've built a system that doesn't ask nature to adapt.
- We adapt first. Quietly, precisely.

Certifications In Play

- RWS Wool (Responsible Wool Standard)
- GRS Polyester (Global Recycled Standard)
- FSC Certified Modal / Viscose
- Organic & Better Cotton Program Participation

Centex

Energy Infrastructure

- Solar Power: Our rooftops generate quiet energy year-round.
- Wind Energy: Our Tamil Nadu mill is powered by sky movement.
- Effluent Treatment Plant (ETP): In-house water purification.
- ZLD (Zero Liquid Discharge): A future goal. Almost there.
- Rainwater Harvesting: Where earth and roof converse



We've chosen quiet ambition. It doesn't shout. It sows.